Collections of Connections in Social Media: Maps and measures with NodeXL

Networks are a data structure common across all social media that allow populations to author collections of connections. The Social Media Research Foundation's NodeXL project makes analysis of social media networks accessible to most users of the Excel spreadsheet application. Networks become as easy to create as pie charts. Applying the tool to a range of social media networks has already revealed the variations present in online social spaces. A review of the tool and images of Twitter, flickr, YouTube, and email networks will be presented.

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