Interactive Maps of Science and Technology

Dr. Katy Börner

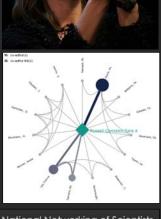
Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu

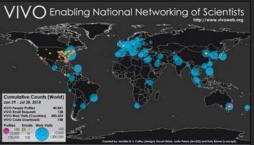
With special thanks to the Cyberinfrastructure for Network Science Center team and the VIVO Team.

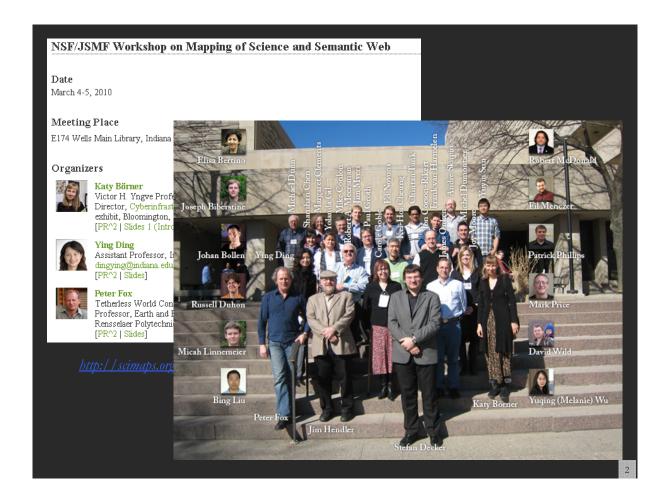
3rd International Workshop on Network Theory: "Web Science meets Network Science" Northwestern University.

March 4-5, 2011











Web Science meets Network Science

Opportunities

- High quality data, e.g., semantic web data
- > Advanced data analysis techniques
- Visual communication of results to a large audience, e.g., using science maps

Challenges

- Different languages, cultures, value systems, data formats
- Interplay of science, engineering, and design

Disclaimers for my talk:

- ➤ Just visuals but **80%** of effort to create those is spent on data cleaning while another **15%** is spent on data analysis
- For formulas see references

2

Science and Technology Maps



Science Map Users

Advantages for Funding Agencies

- Supports monitoring of (long-term) money flow and research developments, evaluation of funding strategies for different programs, decisions on project durations, funding patterns.
- Staff resources can be used for scientific program development, to identify areas for future development, and the stimulation of new research areas.

Advantages for Researchers

- Easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications (research push).
- More time for research and teaching.

Advantages for Industry

- Fast and easy access to major results, experts, etc.
- Can influence the direction of research by entering information on needed technologies (industry-pull).

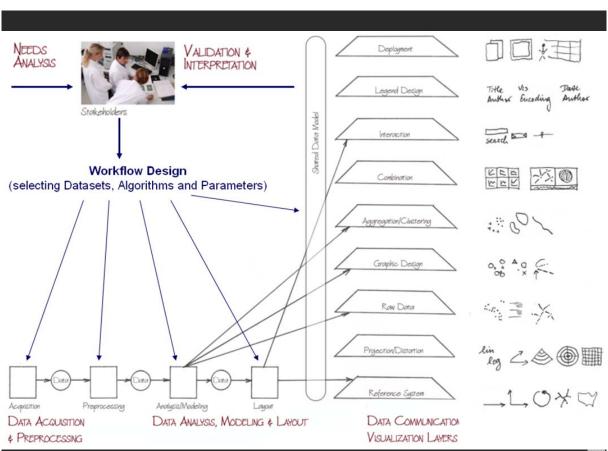
Advantages for Publishers

- Unique interface to their data.
- Publicly funded development of databases and their interlinkage.

For Society

Dramatically improved access to scientific knowledge and expertise.

5



Mapping Science Exhibit – 10 Iterations in 10 years

The Power of Maps (2005)



The Power of Reference Systems (2006)



The Power of Forecasts (2007)



Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009)



Science Maps for Scholars (2010)

Science Maps as Visual Interfaces to Digital Libraries (2011)

Science Maps for Kids (2012) Science Forecasts (2013)

How to Lie with Science Maps (2014)

Exhibit has been shown in 72 venues on four continents. Currently a

- NSF, 10th Floor, 4201 Wilson Boulevard, Arlington, VA
- Center of Advanced European Studies and Research, Bonn, German
- University of Michigan, Ann Arbor, MI





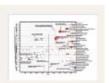
THE POWER OF MAPS 2005





















THE POWER OF REFERENCE SYSTEMS 2006





















THE POWER OF FORECASTS 2007





















OCIENCE MAPS FOR ECONOMIC DECISION MAKERS 2008











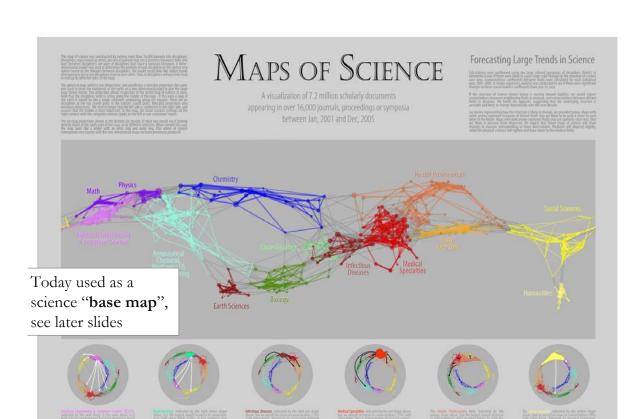




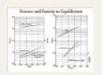








Science Maps for Science Policy Makers 2009





















OCIENCE MAPS FOR SCHOLARS 2010











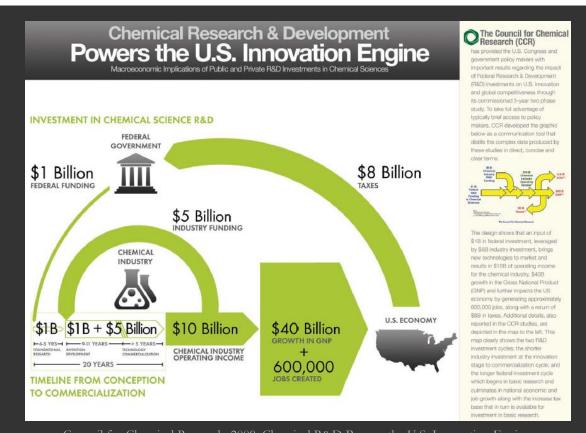


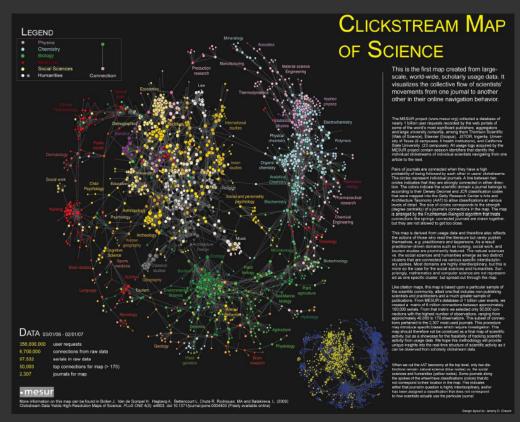












Bollen, Johan, Herbert Van de Sompel, Aric Hagberg, Luis M.A. Bettencourt, Ryan Chute, Marko A. Rodriquez, Lyudmila Balakireva. 2008. A Clickstream Map of Science.





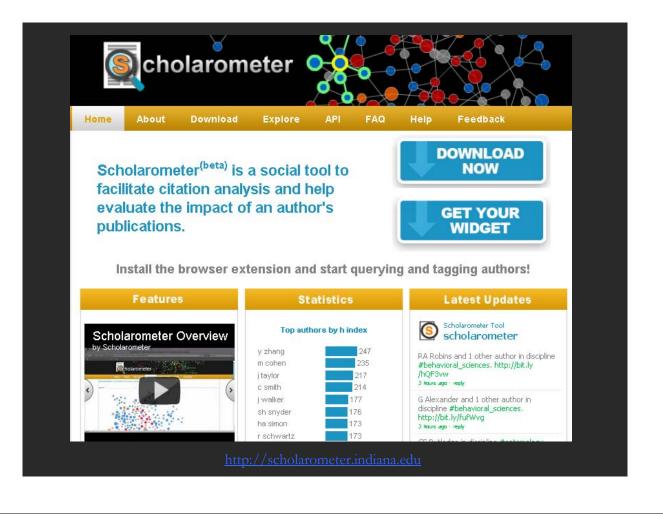
Debut of 5th Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University, http://mediax.stanford.edu, http://scaleindependentthought.typepad.com/photos/scimaps

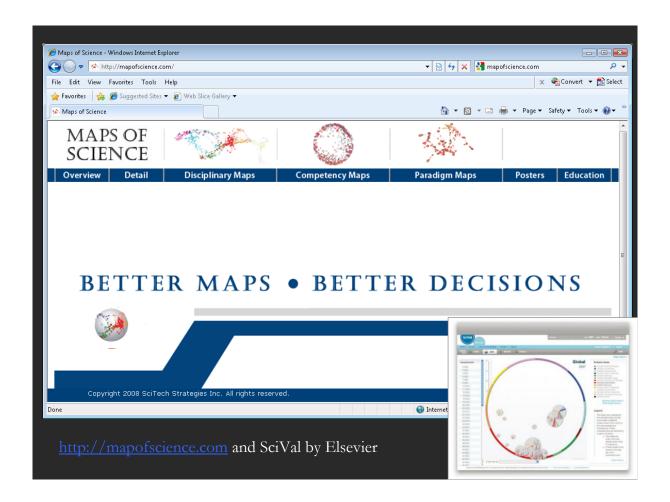




12 coaches, 300 m long. <u>http://www.expedition-zukunft.de</u>

Interactive S&T Maps





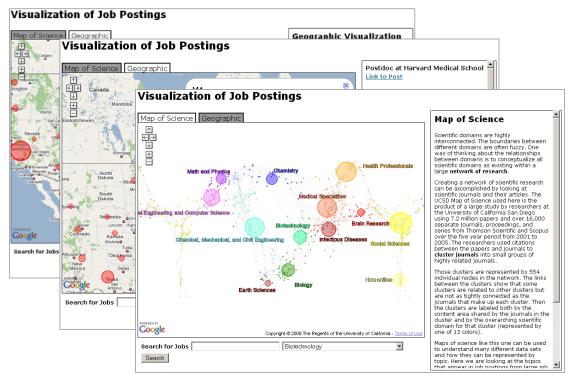
Interactive Maps of Science - Philanthropy

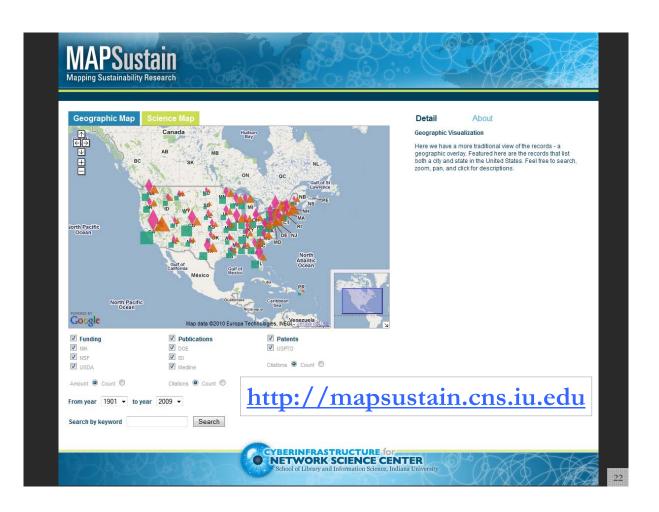


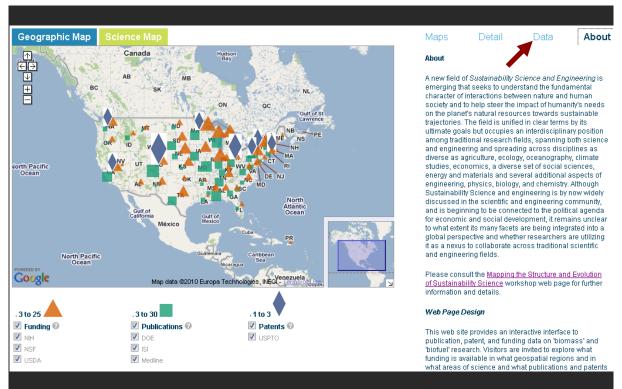
http://www.philanthropyinsight.org

Interactive World and Science Map of S&T Jobs

Angela Zoss, Michael Connover, Katy Börner (2010)

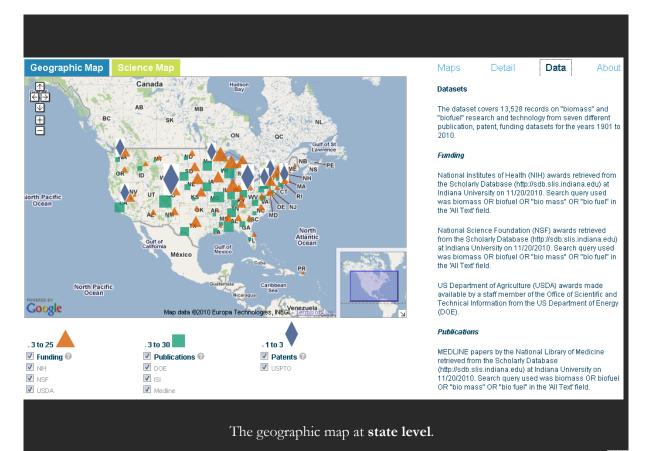


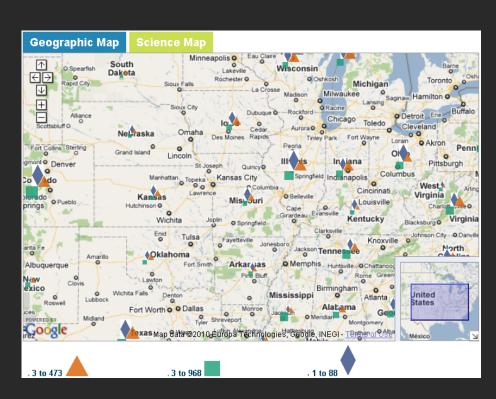




Google Map JavaScript API was used to implement both maps with two aggregation layers for each. The geographic map aggregates to the **state level** and the **city level**. The science map has a high level of aggregation of 13 top-level scientific **disciplines** and a low level of 554 **sub-disciplines**.

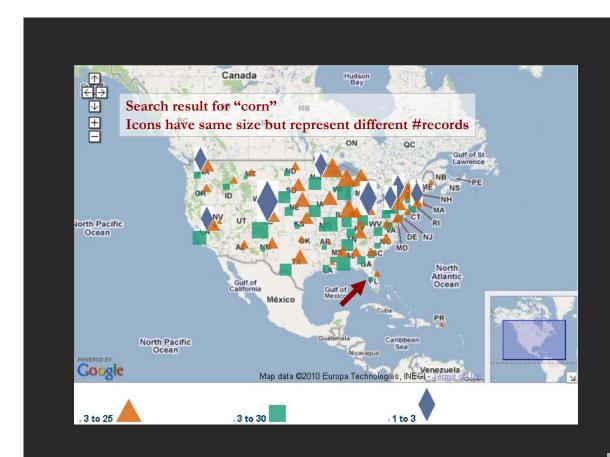
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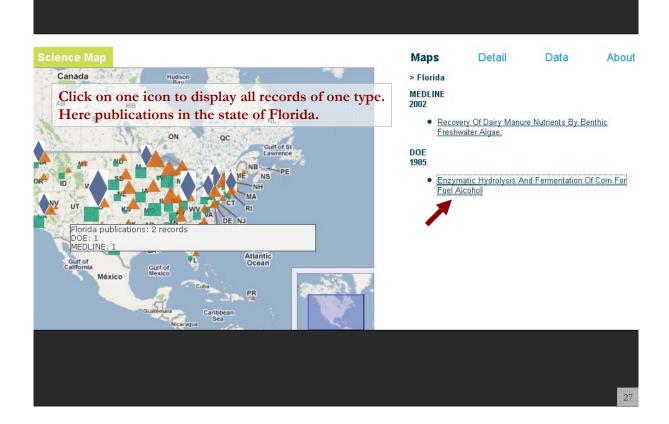


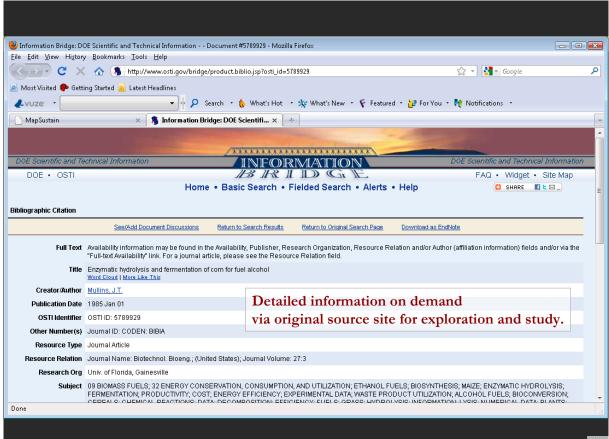


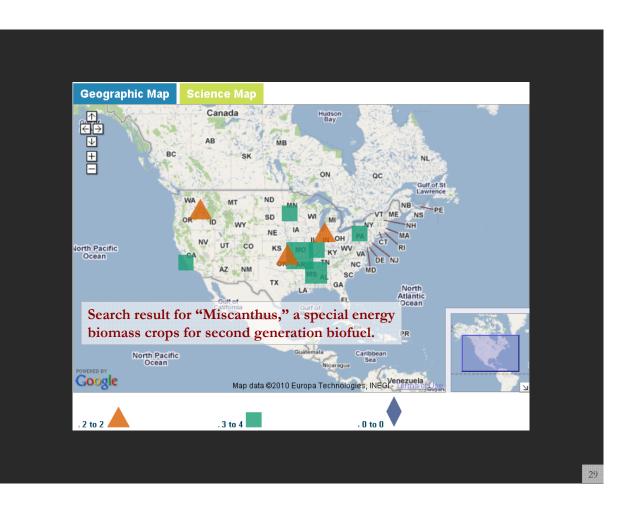
The geographic map at city level.

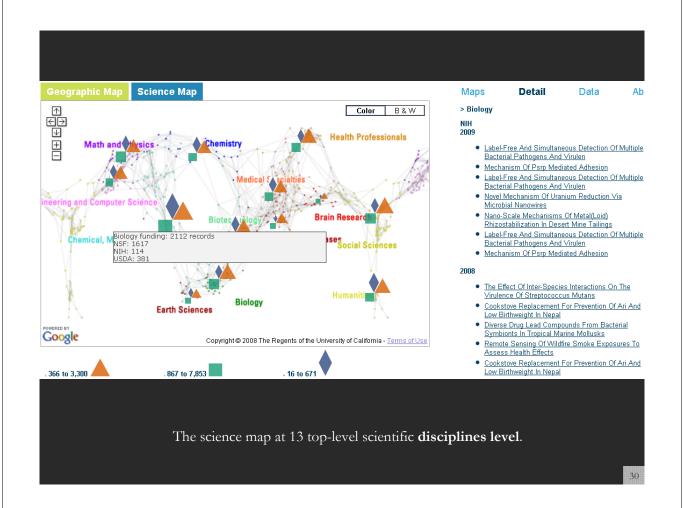


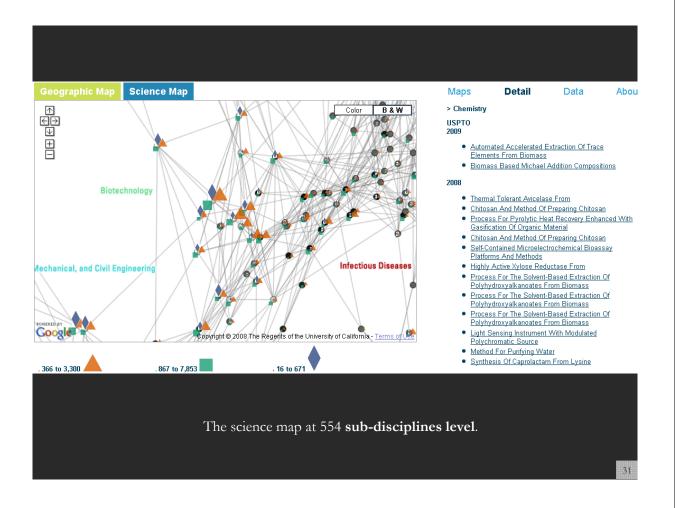


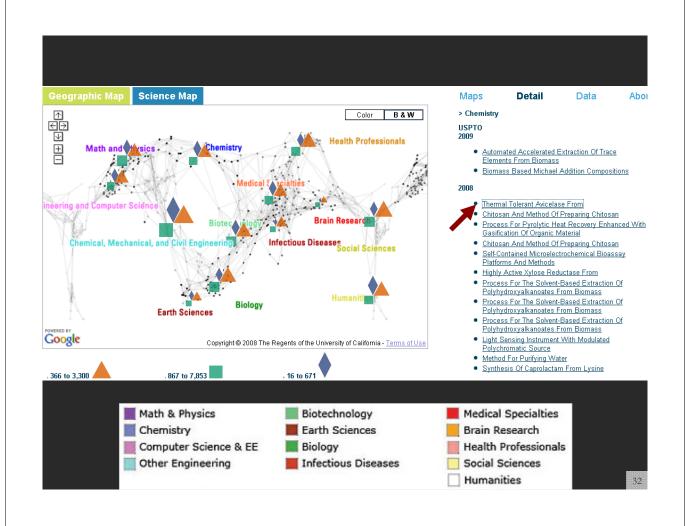


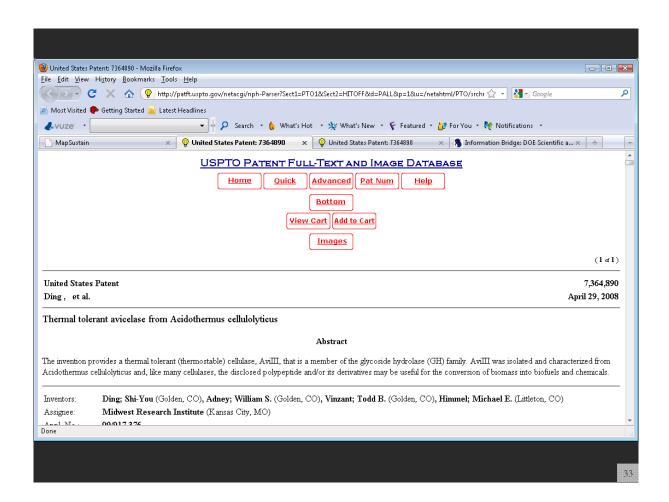


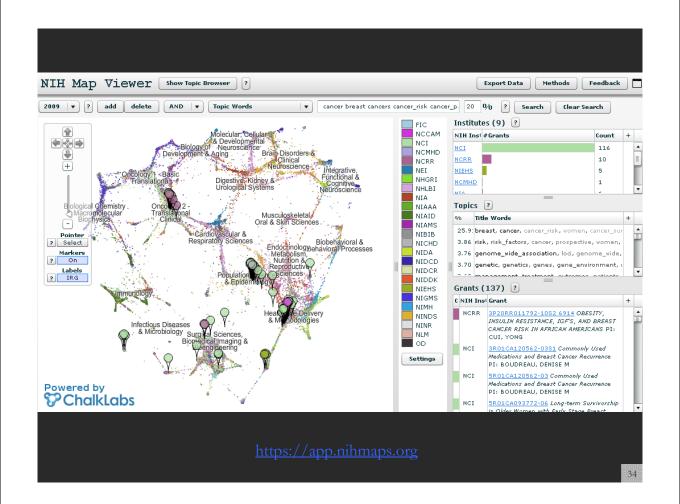


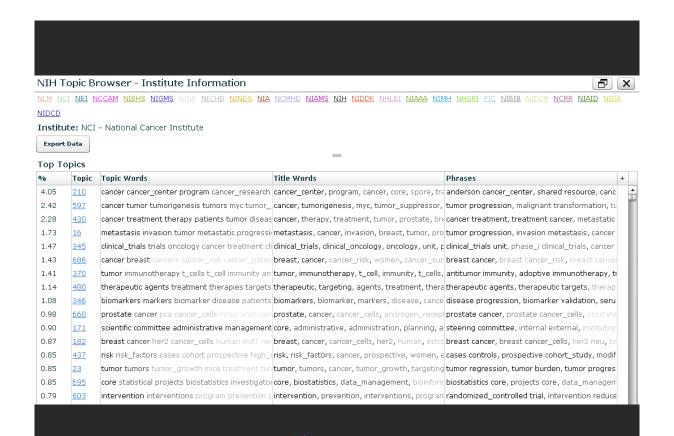


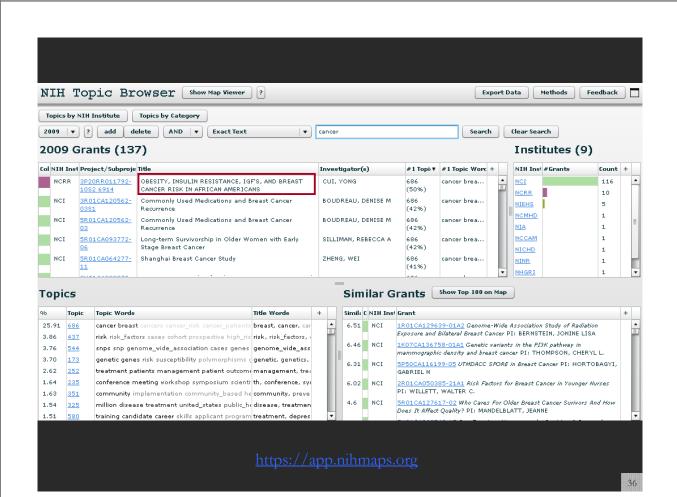


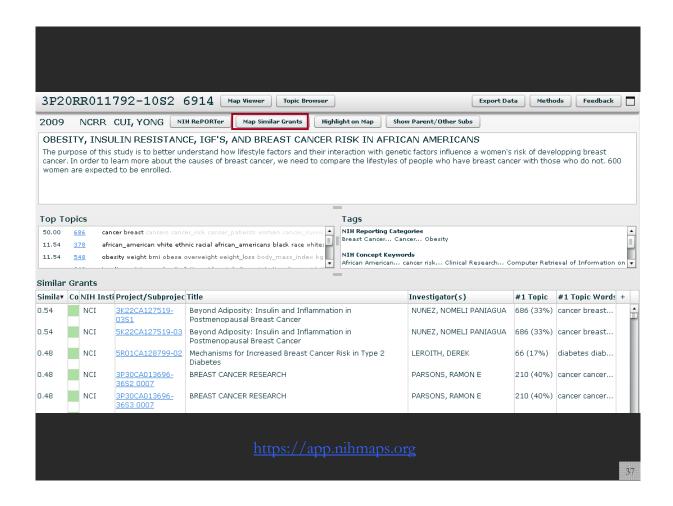


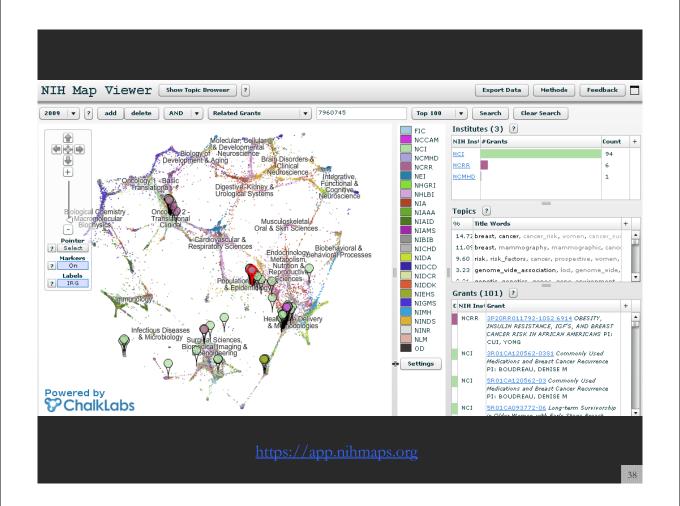


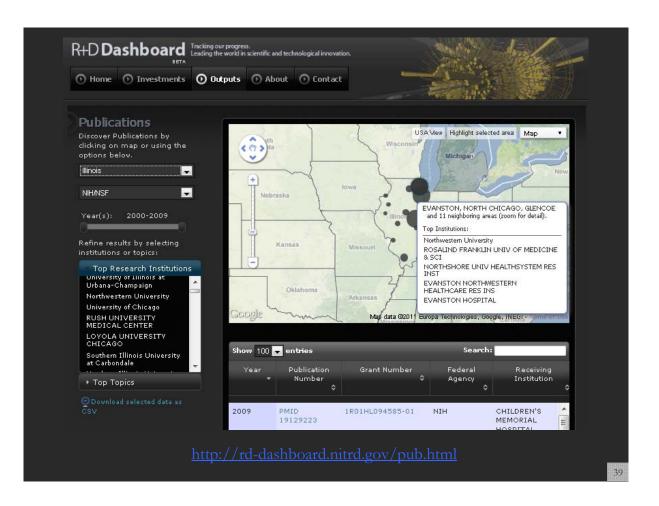


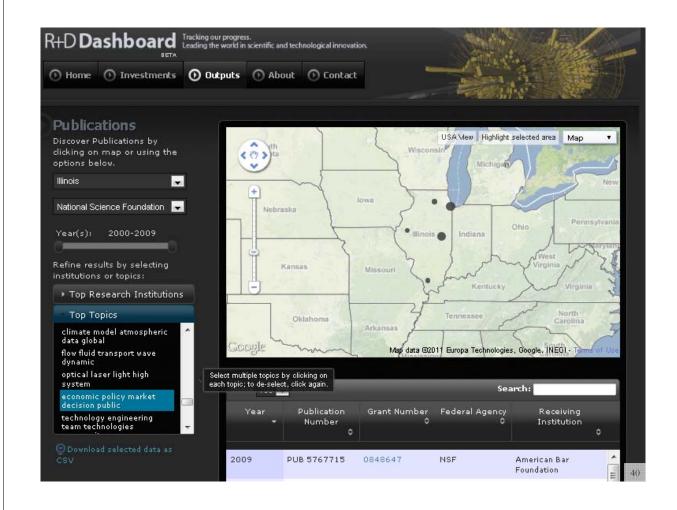












S&T Studies Using Semantic Web Data

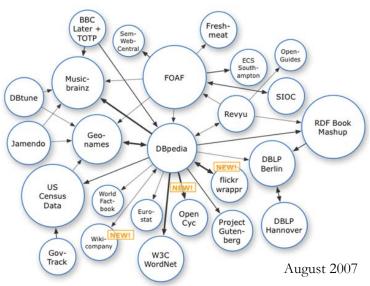
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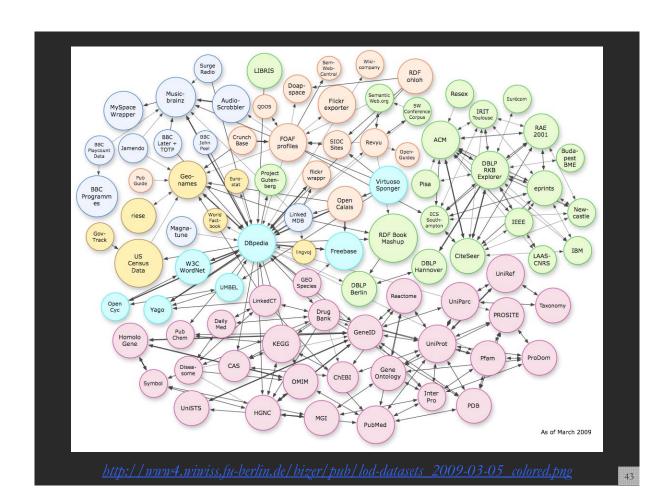


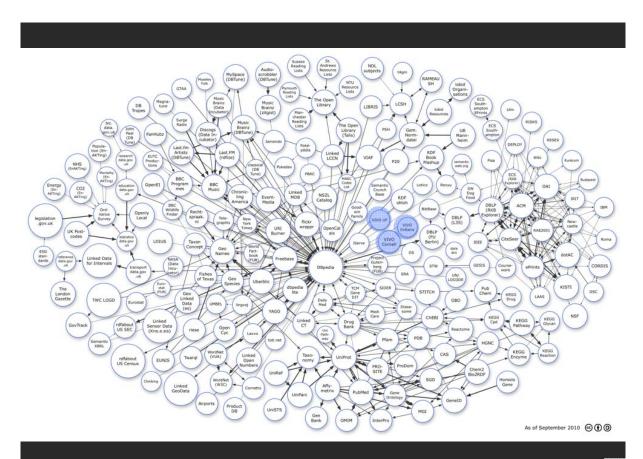
Linked Open Data

- Interlinking existing data silos and
- Exposing them as structured data
- Adding new high quality data relevant for S&T studies

http://linkeddata.org



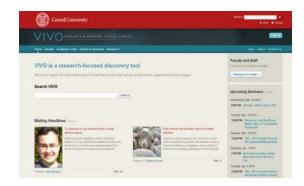






VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

VIVO ENABLING NATIONAL NETWORKING OF SCIENTISTS

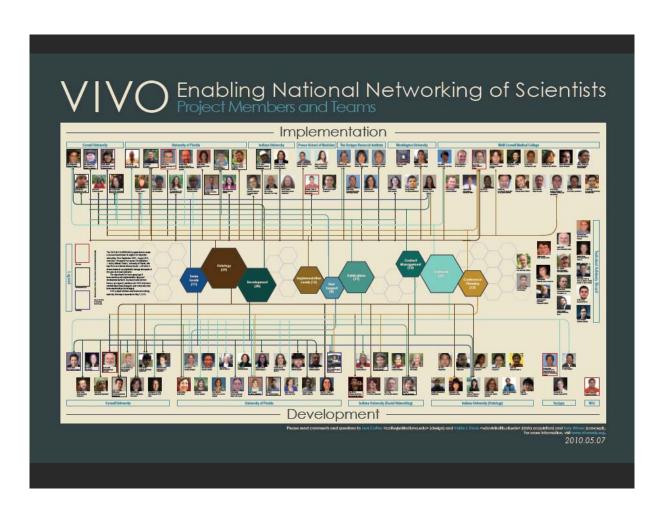








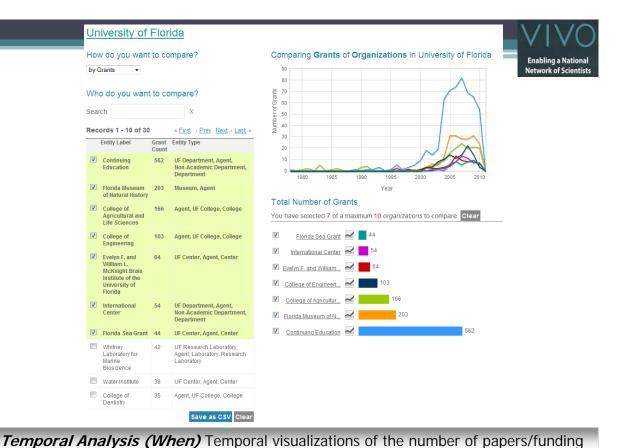


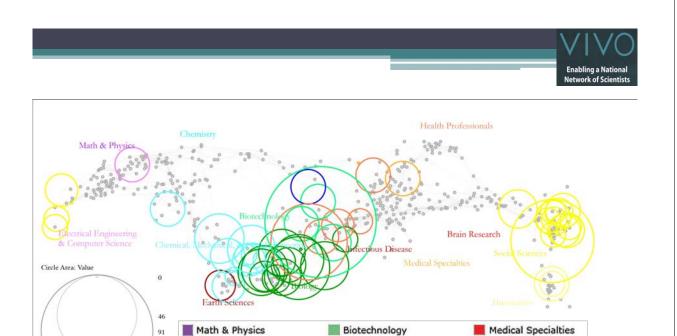




Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS all of scie
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research
Geospatial Analysis (Where)	Career trajectory of one individual	intellectual la	PNAS
Topical Analysis (What)	S.	flows in research	VxOrd/Topic r NIH funding
Network Analysis (With Whom?)	NSF one work of	C same and the sam	NIH's
	10 mg 27	Effacer Towns	





Biotechnology

Infectious Diseases

Earth Sciences

Biology

Medical Specialties

Copyright (c) 2008 The Regents of the University of California

Brain Research Health Professionals

Social Sciences Humanities

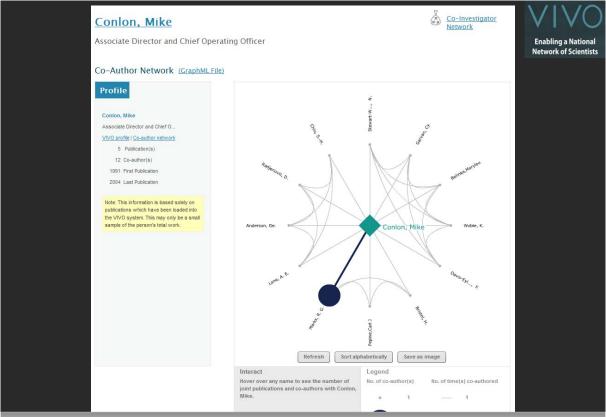
award at the institution, school, department, and people level

Chemistry

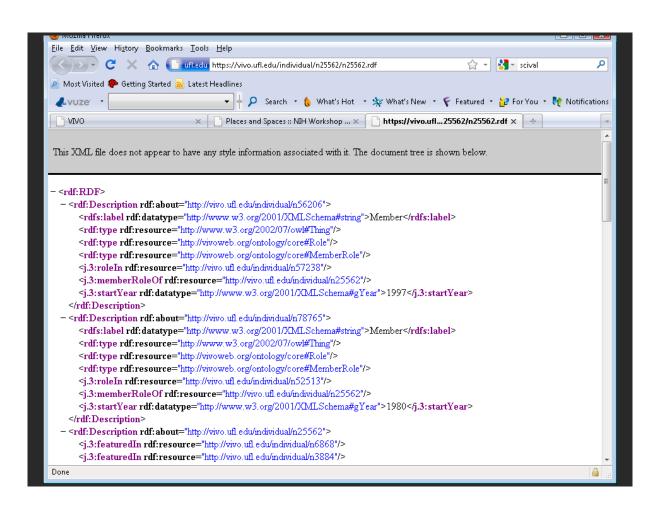
Computer Science & EE

Other Engineering

Topical Analysis (What) Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)



Network Analysis (With Whom?) Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?









Networks and Complex Systems Research at Indiana University

This VIVO instance provides information on networks and complex systems

- Faculty and their departments
- Publications
- Grants
- Courses

at Indiana University. The site was created in support of a NSF IGERT grant application. A major intent is to cross-fertilize between research done in the social and behavioral sciences, research in natural sciences such as biology or physics, but also research on Internet technologies.

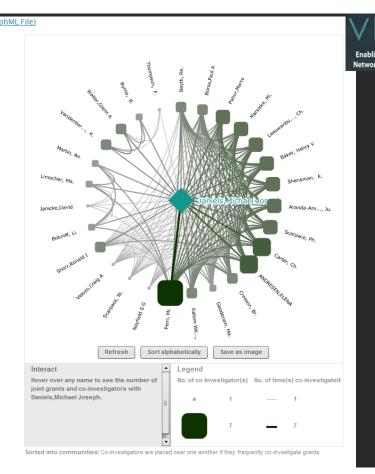
The site will be continuously updated to help

- . New faculty to get in contact with relevant researchers.
- · Faculty and policy makers to pool teams in response to funding solicitations.
- Faculty to coordinate research efforts collaborations using existing funding/resources.
- · Faculty to coordinate teaching.
- · Students identify relevant courses, potential advisors, funding.
- Organize the Mon talk series on Networks and Complex Systems.
- Arrange research meetings for visitors with relevant faculty/students

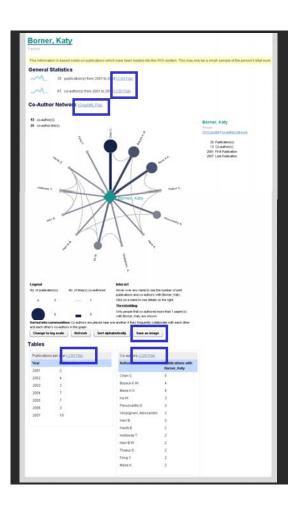
http://vivo-netsci.cns.iu.edu

53

Profile Daniels,Michael Joseph PROFESSOR VIVO profile | Co-investigator network 17 Grant(s) 27 Co-investigator(s) 2003 First Grant 2010 Last Grant Note: This information is based solely on grants which have been loaded into the VIVO system. This may only be a small sample of the person's total work.



55



Data Download Support



General Statistics

- 36 publication(s) from 2001 to 2010 (.CSV File)
- 80 co-author(s) from 2001 to 2010 (.CSV File)

Co-Author Network

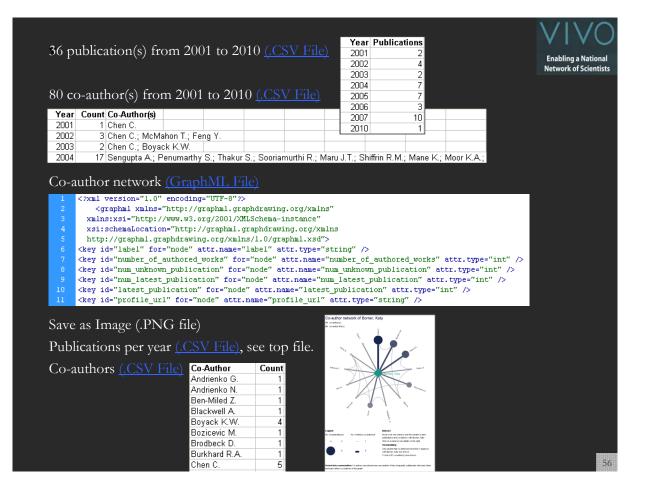
(GraphML File)

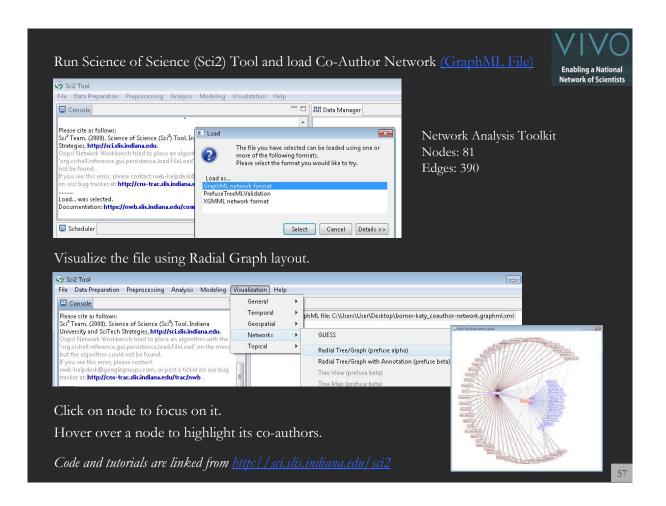
Save as Image (.PNG file)

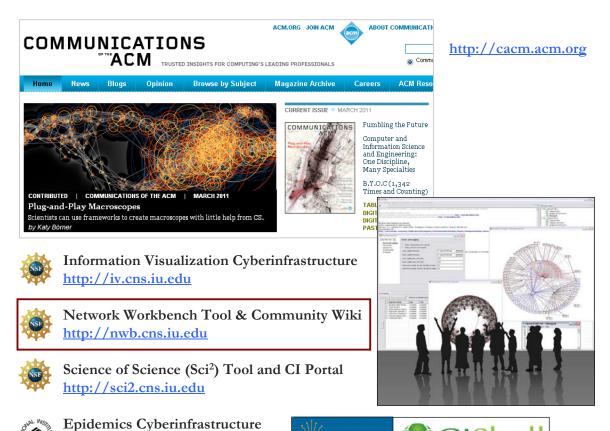
Tables

- Publications per year (.CSV File)
- Co-authors (.CSV File)

55



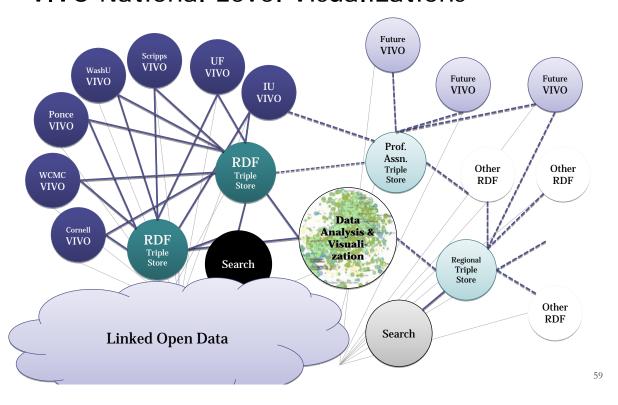


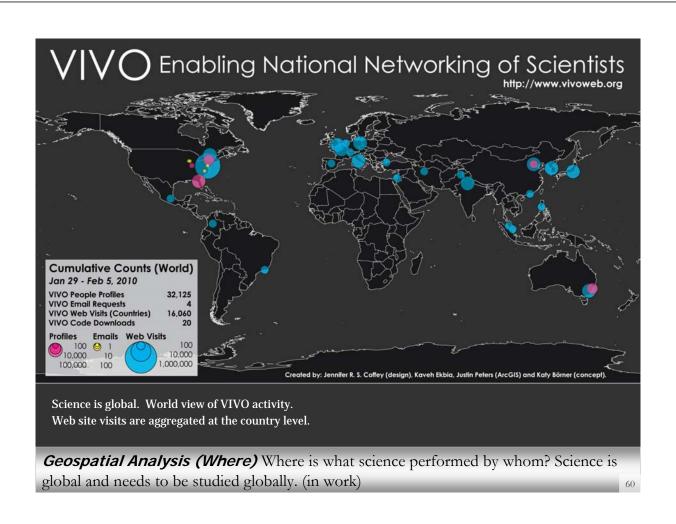


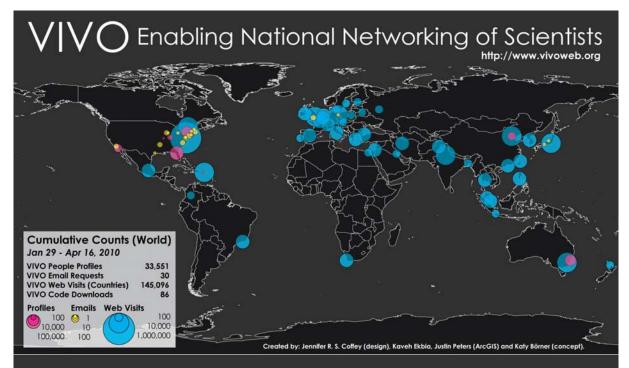
http://epic.cns.iu.edu



VIVO National Level Visualizations





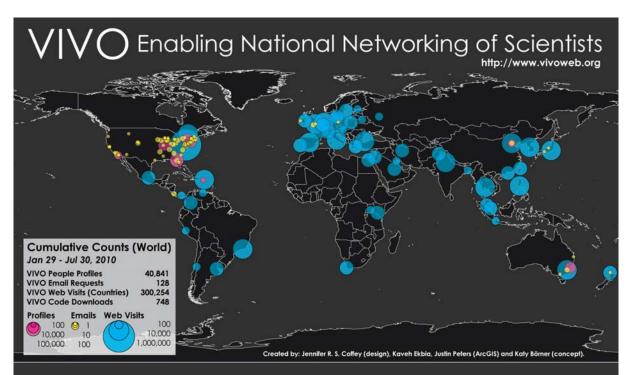


Shown are the

- Number of people profiles in the 7 different VIVO installation sites plus CAS and U Melbourne.
- Email contacts by data and service providers as well as institutions interested to adopt VIVO.
- The number of visitors on http://vivoweb.org

Circles are area size coded using a logarithmic scale.

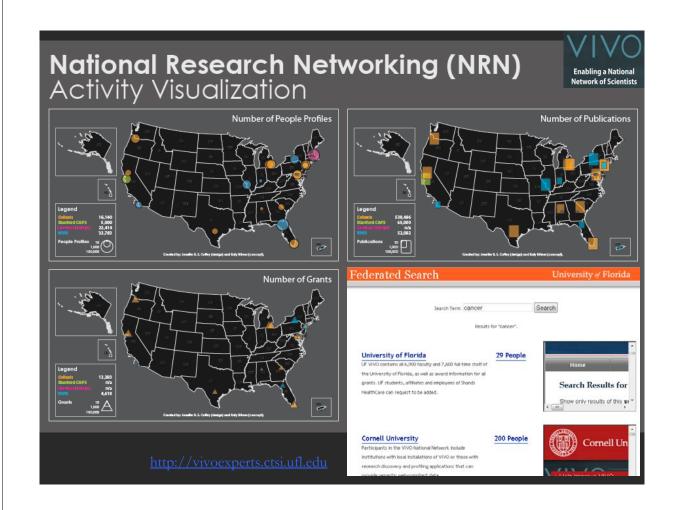
6



VIVO 1.0 source code was publicly released on April 14, 2010

87 downloads by June 11, 2010.

The more institutions adopt VIVO, the more high quality data will be available to understand, navigate, manage, utilize, and communicate progress in science and technology.





Second Annual VIVO Conference

August 24-26, 2011

Gaylord National, Washington D.C.

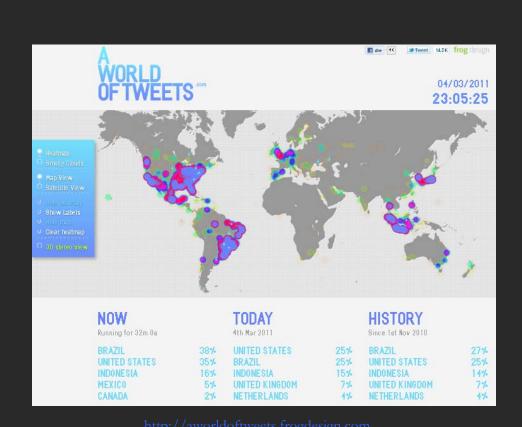
http://vivoweb.org/conference

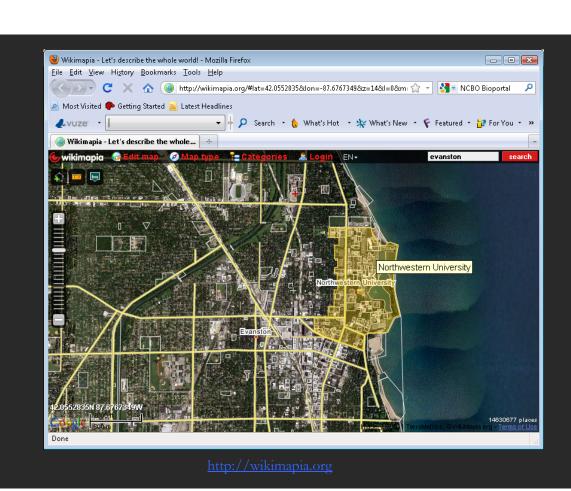


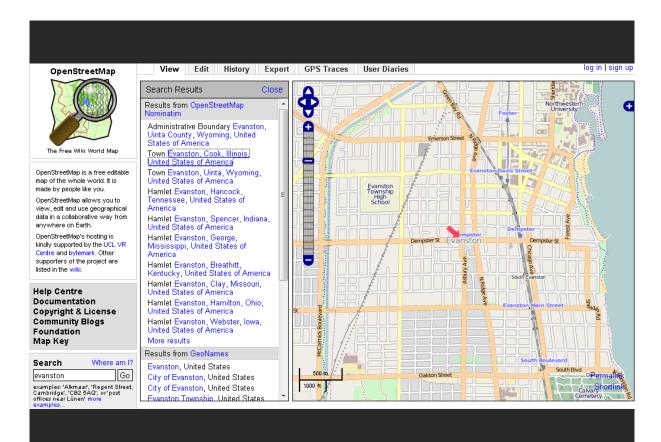
Future Developments:

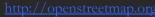
- Mapping real-time data
- Community annotation & data marketplaces
- S&T broadcasts and forecasts





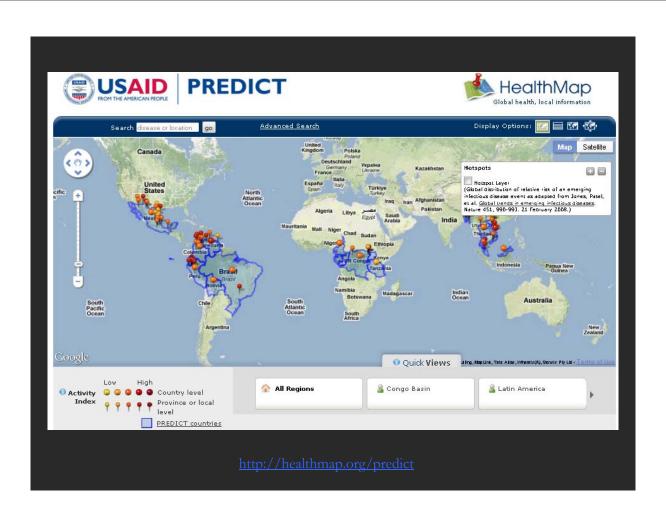


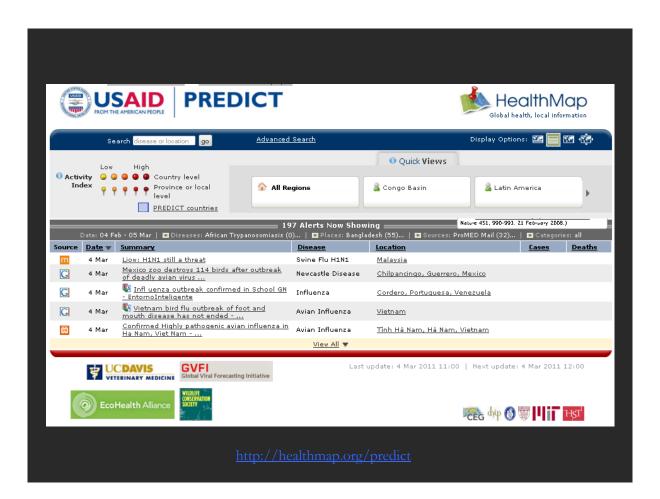












Computational Scientometrics References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains.** In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl_1).

http://www.pnas.org/content/vol101/suppl 1/

Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607.

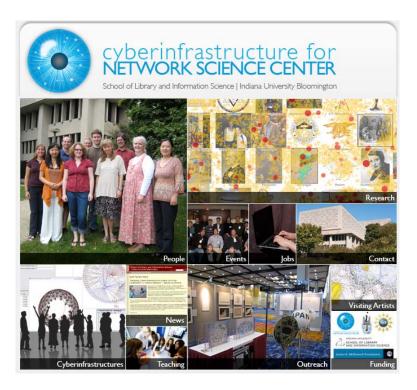
http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf

Börner, Katy (2010) Atlas of Science. MIT Press. http://scimaps.org/atlas









All papers, maps, tools, talks, press are linked from http://cns.iu.edu

75