



## Stuart Shulman

Assistant Professor of  
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setts Amherst

<http://people.umass.edu/stu/>

If you would like to meet  
with Stuart Shulman during  
his visit please contact the  
SONIC Program Assistant:  
mjlogan@northwestern.edu

Dates of visit: February 3-4

**Friday, February 4, 9-11 a.m. Training**  
**Frances Searle Building Room 1.459**

**Discover Text Software Training: Unlock the Power of Text:** A PhD-holding Political Scientist, Stu knows the importance of easy to use, powerful, text analytic software. As founder of a technology start up (<http://texifter.com>) and the QDAP labs (<http://www.umass.edu/qdap>), Stu's work advances text mining and natural language processing research. His software trainings link these worlds via straightforward and easy to understand explanations of software features that can be tailored for all experience levels and project types.

**Friday, February 4, 11-12 p.m. Presentation**  
**Frances Searle Building, Room 1.483**

**Measuring Validity in Annotation:** Tools for reviewing, coding, and retrieving text found in qualitative data analysis packages carry with them no particular attributes for ensuring the reliability or validity of the recorded observations. Based on more than 10 years of multidisciplinary experience doing qualitative research, this presentation guides researchers through aspects of coder validity and reliability.

Dr. Stuart W. Shulman is founder & CEO of Texifter, LLC and an Assistant Professor of Political Science at the University of Massachusetts Amherst. He is the founding Director of the Qualitative Data Analysis Program (QDAP) at the University of Pittsburgh and at UMass Amherst, as well as Associate Director of the National Center for Digital Government.